

Sambhram School of Management

ICON IN THE CAMPUS

Prof Vishal Gupta, Associate Professor of Strategy, School of Management,

State University of New York-Binghamton, New York.

Day 1: May 18, 2015

FACULTY DEVELOPMENT PROGRAM

- ❖ Total Participants: External 15, Internal 12 and Prof Rahul Basu from Sambhram Institute of Technology, Bangalore(Total 28)

THE REPORT

Session I: RESEARCH, TEACHING, SERVICE AND CONSULTANCY

- ❖ **FOUR PILLARS OF HIGHER EDUCATION**

- ✓ Knowledge Creation : Research(Publishing original scientific findings)
- ✓ Knowledge Dissemination: Teaching in Colleges / Universities
- ✓ Knowledge Contribution: Service to College, Society and Profession
- ✓ Knowledge Application: Consultancy, as paid work, to business and industry.

The only requirement is knowledge creation through research; to integrate theory and with practice for deep practical approach developing pedagogical tools for class room instructions. Service could be to the Institution, Profession and the Society @ large. Consultancy may be in the form of membership in the boards of companies, own business, bidding for Government contracts and with a book in hand. It's for sure lot of discussions centered on comparing with systems @ US and India, conclusions drawn where we are not focused worldwide because of lack of focus on research and also lack of autonomy to strike a balance between both teaching and research. Attention was drawn on academic freedom towards teaching and bringing innovations in teaching. Prof Gupta could answer well to the queries of all relating to the above.

Session II: SEVEN SINS OF (INEFFECTIVE) TEACHING

- ❖ Teachers knows everything
- ❖ A teacher can teach any course
- ❖ Teachers can only teach theory
- ❖ Teachers should focus on teaching
- ❖ Teachers should cover the whole syllabus in the subject
- ❖ Goal of teaching is to see students do well in the examination
- ❖ Teachers should limit their interactions with students

Lively discussions continued to take place on these ineffective ways of teaching and the participants actively shared with him many of their thoughts trying to know what is right. The discussions were lively, realistic and practical from the point of view of all stakeholders.

Day 2: May 19, 2015

INTERACTION WITH ALL MBA AND M.Com STUDENTS

- First Half : With Second Semester Students on CAREER SUCCESS
- Second Half : With Fourth Semester Students on INDUSTRY ANALYSIS AND WITH THE

THE FRESH MBAs

Prof Gupta addressed MBA and M.Com students emphasizing upon GLOBAL COMPETENCE they should achieve to be at par with the Management Graduates of International Level. The highlights of the session were the essential four SOFT skills, viz., READING, SPEAKING, WRITING and LISTENING the students should possess. He represented it with an Egyptian Pyramid in which triangles are interrelated with the key elements as HARD SKILL, SOFT SKILL and NETWORKING. Hard skills are academic competence that is the theoretical knowledge they should gain from their course.

He checked from the students the names of top 5 Universities of the world and their interest in studying there. He also wanted to know whether they had visited abroad to have a glimpse of the education system there. Besides knowing the reasons why they did not go abroad and the motivating factors for them to be there, he advised to get involved in academics as they used to be in movies and funs. To conclude, all students attending the sessions had vibrant time with experiential learning exercises emanating from Prof Vishal Gupta.
