

SAMBHRAM SCHOOL OF MANAGEMENT

“Complete Immersion in Management (CIM)”

ORIENTATION FOR THE MBA PROGRAM 2013-0214 (15TH BATCH)

(SEPTEMBER 11 TO 21, 2013)

LEARNING GOALS

LEARNING GOALS	STANDARDS
Communication	Students will demonstrate effective written/ oral communication skills
Critical Thinking	Students will demonstrate ability to analyze business situations and recommend appropriate actions
Cross disciplinary competence	Students will display ability to integrate different functional areas in solving business problems
Awareness of environment of business	Students will demonstrate awareness of the environment of business
Ethical reasoning	Students will demonstrate ability to identify ethical dilemmas and able to recognize and evaluate alternative courses of action

WHY THIS ORIENTATION

- To make them learn and develop their career strategy
- To aware them about the versatility of business and related environment
- To let them know their SWOT to target their professional talent
- To pinpoint them their future roadmap

TOPICS TO BE TAKEN UP

- Overview of MBA Program
- The School Perspective (Campus, Program, Classroom and the Timeline)
- The School Alumni Perspective
- Defining and Refining their career Goals
- Communication and Common Sense: A Tool for Personality Development
- Industry Expectations
- The Services Sector: Global Perspective

- Positive Attitude: The Key to Success
- Entrepreneurial Dynamics: An Upcoming Surge
- Tax Administration: General Scenario and Global Perspective

PROGRAM STRUCTURE

11/9/2013	10:30AM – 12:00PM	Inauguration
	02:00PM – 03:00PM	Overview of MBA Program <i>Dr. K. C. Mishra</i>
	03:00PM – 04:00PM	Ice – Breaking Session/ Knowing Each Other <i>Dr. Subhasree Kar/ Mrs. Rema Narayanswamy</i>
12/9/2013	10:30AM – 11:30AM	Team dynamics <i>Mr. Subhendu Mukherjee/ Mr. Raghavendra. H.A</i>
	11:30AM – 12:30PM	Corporate communication <i>Ms. Arpita Sastri</i>
	01:30PM – 02:30PM	Relevance of Finance Knowledge for MBAs <i>Dr. Zabiulla</i>
	02:30PM – 04:00PM	Solving Business Problems <i>Dr. J. Usha Rani</i>
13/9/2013	10:00AM – 11:30AM	Goal Setting and Leadership <i>Lt. General C R Sampath Kumar</i>
	11:30AM – 01:00PM	Business Maths <i>Mr. Siba Prasad Sarangi</i>
	02:00PM – 04:00PM	Genuine Personality Development: The Managerial /Perspective <i>Mr. Yogiderari</i>
14/9/2013	10:00AM – 12:00PM	The Alumni Perspective <i>Mr. Rajesh Sarkar, Secretary, Alumni Association</i>

16/9/2013	10:00AM – 12:00PM	Managerial Analysis of Corporate Reporting System <i>Prof. C R Rao</i>
	02:00PM – 04:00PM	Know Your Faculty
17/9/2013	10:00AM – 11:30AM	Positive Attitude: The Key to Success <i>Prof. KPC Nair</i>
	11:30AM – 01:00PM	Indian Economy and Business Strategies <i>Mrs. Rema Narayanswamy</i>
	02:00PM – 03:30PM	Industry Expectations <i>Mr. Kashinath M Patnasetty</i>
18/9/2013	10:00AM – 12:00PM	Expanding Your Horizon After MBA <i>Mr. Swaroop N S</i>
	02:00PM – 04:00PM	How to be a Winner <i>Dr. Vithal D Potdar</i>
19/9/2013	10:00AM – 12:00PM	Entrepreneurial Dynamics: An Upcoming Surge <i>Mr. J Crasta</i>
	02:00PM – 04:00PM	Mindful Manager in Situation(s) <i>Dr. Usha Rani</i>
20/9/2013 & 21/9/2013		GD/PI & Interaction with Director <i>Dr. K.C. Mishra</i>