



Cordially invites you
The Commemorative Program on the Occasion of

NATIONAL EDUCATION DAY

On

November 11, 2017

**(129th Birth Anniversary of Maulana Abul Kalam Azad, First Union Minister
of Education, Government of India)**

Chief Guest

Prof M S Narasimhan

**Professor, Finance & Accounting and Dean Administration
Indian Institute of Management, Bangalore**

Presided By

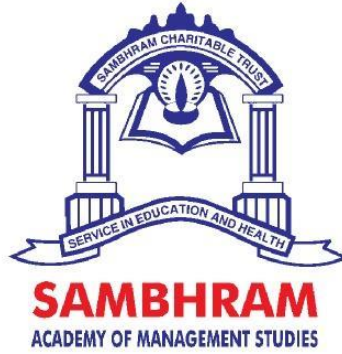
Mr. V Nagaraj

Vice Chairman, Sambhram Group of Institutions

Venue: Sri R Venkatesh Auditorium,

Sambhram Campus, Bangalore

Time: 10:30 Hours to 12.00 Hours



The Commemorative Program on the Occasion of

NATIONAL EDUCATION DAY

November 11, 2017

(129 th Birth Anniversary of Maulana Abul Kalam Azad, First Union Minister of Education)

(November 11, 1888 –February 22, 1958)

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SAMBHRAM ACADEMY OF MANAGEMENT STUDIES

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Sambhram Group of Institutions

The Sambhram Group of Institutions (SGI) was established by the team of experts in 1991 who are a perfect blend from industry and academia. The above team led by the founder Chairman Sri R. Venkatesh, consists of eminent educationists, distinguished personalities and philanthropists with a global perspective. They have laid a solid foundation and are nurturing it to grow phenomenally. With commendable dedication, determination, optimistic and indomitable courage the Managing Committee members have pledged to shape the Group to a gigantic position in the near future. The Institutions under Sambhram Group includes:

- ❖ Sambhram Academy of Management Studies
- ❖ Sambhram Institute of Technology
- ❖ Sambhram College of Hotel Management
- ❖ Sambhram Institute of Medical Sciences and Research
- ❖ KGF College of Dental Sciences
- ❖ Sambhram College and Institute of Nursing- KGF
- ❖ Sambhram Pre-University College – KGF
- ❖ Sambhram Pre-University College – Bangalore
- ❖ Sambhram School – Chittoor
- ❖ Sambhram Degree College –Chittoor
- ❖ Sambhram Junior College – Chittoor
- ❖ Sambhram International School

Sambhram School of Management

Sambhram School of Management is the post graduate wing of Management and Commerce established in 1999 to impart education in the field of professional management with the mission of providing work oriented education combined with ethical values and character building in the context of new millennium, and successfully marched towards creating its brand name, popularity and reputation in the competitive academic world.

The School of Management is located at the Silicon City, Bangalore that offers MBA Program of Bangalore University recognized by the State Government of Karnataka, approved by AICTE and accredited by NAAC. It has been consistently ranked among the top B -Schools in India; rated as one of the Best B- Schools in South India by Dalal Street; ranked A+ in the B-School Survey conducted by Business India and also has been ranked in the top 100 B-Schools category continuously by The Week B-School Survey in the past three years.

Our major thrust areas are global exposure, regular industry-Institute interaction and peer group quality learning. We strive to encourage exploring new horizons across industry and government interfaces, cross sectional learning from one's diverse peer group and involvement in current events which shape the economy through academic-corporate engagement. The School has built an excellent faculty pool rich in experience and intellectual capital base who really contribute towards the intellectual and professional growth of the students.

Program Background

National Education Day is being observed on November 11 every year in memory of Maulana Abul Kalam Azad, a great freedom fighter, an eminent educationist and the First Union Minister of Education. To commemorate his birth day, the Union Government decided on September 11, 2008 to celebrate **National Education Day on November 11 every year**. It remains to his credit that the course of modern Independent India and indeed, our Constitution, were guided by his firm belief that democracy cannot function while citizens remain uneducated.

Education is both socially and personally an indispensable part of human life. An awakened person knows what is best, the difference between right and wrong and then only s/he is known to be educated. Maulana Azad was also clear about the primary purpose of education. On this sacred day a plan is afoot to ignite the young talented College students and awaken their minds.

Program Details

Theme of National Education Day, 2017: “Importance of Education and Nation’s Commitment”

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|---------------------|--|
| 10.30 – 10.40 Hours | : Welcome Address by Principal |
| 10.40 – 11:45 hours | : Presentations by Panel Members: Prof. MS Narasimhan to Lead The Panel Discussion/ Other Panelists:

Mrs. Neena P C: “Importance of Education and Nation’s Commitment: Journey since Independence”

MBA Student Ms Tejashwini Sharma: “Education for Change: From Social Development to Nation Building”

MBA Student: Ms Prakruthi G: “Educational Quality: Issues and Challenges” |
| 11:45 - 12 Hours | : Question & Answer Session |
| 12 - Hours | : Honoring the Chief Guest & Vote of Thanks |

SAMBHRAM SCHOOL OF MANAGEMENT
M S Palya, Bengaluru-560 097

NATIONAL EDUCATION DAY

November 11, 2016/ THE REPORT

Sambhram School of Management commemorating the 128th Birth Anniversary of Dr. Maulana Abul Kalam Azad, the First Union Minister of Education, Government of India, observed **National Education Day** on November 11, 2016. Prof. Sankaran Manikutty, Adjunct Professor at IIMA and IIMB was the Chief Guest to speak on “**Broadening Your Perspective: Role of Humanities in Management Education**”. The Program started with the introduction of the Guest by Director, Dr. K.C. Mishra; Prof Manikutty then started his talk by raising the question which of the following abilities was the least important for a top manager?

1. Analytical abilities
2. Interpersonal skills
3. Single minded pursuit of goals
4. Telling a story

Students replied by telling that a story is least important. He called two students Ms. Sravani S of MBA First Semester and Ms. Deeksha S of First Semester M.Com to tell stories. The story how an Entrepreneur should be organized was told by Ms. Sravani S and Deeksha S narrated how she could overcome her stage fear. Then Prof. Manikutty said confidence to tell a story was important and appreciated both of them. Again there was question whether the students had one or two brains. All students replied that it was one; the speaker further asked to know how many of them were from Science and Engineering background and only a few of them gave affirmative answer. He only meant that the brain approach can be better understood with a scientific bent of mind.

He explained about the left versus right brain conundrum; left dealing with logical abilities and the right with holistic abilities and both work very differently. Left part of the brain helps in sequential analysis, more deterministic in solutions, has ability to challenge solutions based on logic where as right part of the brain involves in conceptual thinking. Bad news is that people are born inherently with stronger abilities in one or other of the two halves and good news is that the mix facilitates the great change and neural circuits get realigned.

The discussion led to find how logical people move in their way: they have compulsive gambling ability, pre-judged opinions and persist in one’s own beliefs and so on. While talking of the importance of the right brain Prof. Manikutty highlighted: it provides integration between elements, difference between music and a set of notes; can recognize different points of view; can recognize absurdity without a specific reason; instead of looking for the “best” solution it looks for a good overall compromise and tries to make one see not which solution has to be acceptable but which will be acceptable. Then the question emerged as why was a right brain thinking important; the answer: it enables us to exercise judgments, to see overall patterns and thinking in terms of concepts.

Conceptual Thinking

It involves abstract and imaginative thinking; putting together various inputs and connecting the dots, seeing a pattern behind them; looking for discrepancies and getting some ideas from them and willingness to look at things differently. And there is the need to strike balance between analytical and conceptual thinking. Situations have an inherent logic hence, the need for sound logical thinking is necessary but dealing with people need strong interpersonal skills; mostly right brain thinking and conceptual thinking need strong right brain orientation so that the need for a balance between these two models are the need of the hour.

A Holistic Perspective

Reading and doing class room exercises in analytical thinking and problem solving is not sufficient; one way, not the only way, is to understand and experience humanities: art, literature, even music. They all help us to rewire our brain's neural circuits especially literature and among them in particular, classics. They tell us about life in its complexities, unreasonableness, even absurdities.

Managers versus Leaders

Are they different? How? Look at the two; who are the managers and who are the leaders?

Managers vs. Leaders

Sir Thomas Roe and Capt. Hawkins

Robert Clive

Nehru

Patel

Sloan

Ford

J N Tata

JRD Tata

Kennedy

Mc Namara

Importance of Literature and how does it help

The speaker highlighted the importance of literature as it contains insights into life and presents them in a way no other medium does in sharing life's problems, dilemma, meanings itself and enable us to think in more abstract terms. Debating them enables us to see multiple perspectives; again there was a question whether reading literature could be enjoyable. Are not comics and pulp fiction more enjoyable? Enjoyment in literature really consists of taking in what they have to offer and interpreting them to gain our own understanding. Frankly, it is not for everybody; as good things in life are not for everybody. He suggested students to read and enjoy literature in addition to the subjects that have to be read in MBA Program as it gives a great deal of enjoyment at little cost.

Indian Classics

- Mudra Rakshasa
- The Ramayana
- The Mahabharata [all deal with idealism, pragmatism and concept of duty]

Today, internet gives a lot of material: critiques, reviews, commentaries, giving different perspectives and each time one may arrive at new interpretations. He talked about the Mahabharata and said how Dharmaraja Yudhistira could go to heaven and on questioning he was said that each and every person's life is determined by his / her sins. Finally, the speaker exhorted the students to read more and more to learn not only for acquiring degrees but also to know the finest meaning of life. At the end of the program the Director felicitated the Guest with memento and vote of thanks was proposed by Mr. J.B. Janardana, Associate Professor.

Prof Manikutty Interacting with Faculty Members

Prof. Manikutt had dialogue with all faculty members. Rather than speaking on any agenda he consented to reply to individual query/comment/issue or any of this kind. At the outset Mr. Janardana asked the strategies so as how to handle students. The resource person said that students to be made to feel at home, need to be mentored and suggested to have induction program may be for a few of them with support from senior students also. Preparatory courses may be taken up for a few before they get into the program to help them get ready to enter into their MBA Program with all sorts of preparations. This could be a structured learning as a part of induction for a few of the students.

Ms. Neena P C asked to know about the success strategy of family businesses. His reply was to have general guidelines in vogue and to have all activities going as per the constitutional framework. All concerned should interact as true business persons and nothing otherwise specific could be there.

Mr. Abraham Varughese and Dr Surabhi Jha raised the issue of present happenings at Tata Sons. The outcome was Mr. Ratan Tata was not really out though he had already quit as Chairman and felt still Tata legacy is important. There is a lot of Corporate Governance issues involved and very little genuinely comes out so now it would be difficult to prepare case study on this topic. Abraham also observed that Corporate Governance is best practiced in family businesses than elsewhere.

Dr Zabiulla was very clear about our Management School marching ahead which few others could not visualize. He raised the issue of B-School Ranking with a clear focus on specific parameters. This is definitely a concern for the Director and serious thought has to be given by him. The Director agreed to give clear focus on certain specifics in the next steps ahead of us on the issues projected in this report.